

RTV2246C Electronic Field Production 2 Syllabus

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Description

Students learn single-camera field production and electronic news gathering. Location productions are done in teams.

Text

Medoff, N.J., Tanquary, T. (1998). Portable Video: ENG and EFP. (3rd ed.) Boston: Focal.

Skills Component

Instruction and hands-on experience with the operation of various video production components.

Learning Outcomes and Specific Competencies

At the completion of the course, students will know the following:

1. How the single camera system works.
2. How to get, evaluate and organize ideas for productions.
3. How to turn ideas for productions into words.
4. Video and audio editing for single camera productions.
5. Principles of audio.
6. Lighting on location.
7. Budgeting basics.
8. How to select locations.
9. What equipment is needed for field production.
10. Directing single camera productions.
11. Personnel needed for single-camera productions.
12. The operation of various audio and video support equipment.
13. Location set preparation.
14. How to get permission to use field locations and talent.
15. Evoking viewer emotion through camera angle, location, and editing.
16. How to log tapes.

Topics

1. A beginning perspective.
2. Getting, evaluating, and organizing ideas.
3. Putting ideas into words.
4. Budgeting and production management.
5. Locations and personnel.
6. Selecting and obtaining field production equipment.
7. Set preparation and lighting.
8. Rehearsing the production.

9. Understanding the single-camera system.
10. Directing single-camera video.
11. Editing: The big picture.
12. Planning and recording audio for post-production.
13. Organizing for editing.
14. Orientation to editing.
15. Creative options in editing.
16. Completing the show.

Learning Methods

Outcomes and competencies will be achieved through lectures, readings, viewing others' productions, demonstrations of equipment and hands-on experience.

Course Requirements

Project 1

Gather Stock shots of tourist attraction in the Miami area. **(You must get permission before you video tape)** This reel should be 15-30 minutes long.

Project 2

Write and create a PSA about the wonders of tourism in the Miami area.

Project 3

Students will be assigned to a group. Each group will work with a “real” client (to be chosen by the instructor) to produce their video.

Project 4

Each student will produce a 10-15 minute documentary (**subject of your choice with approval of the instructor**). At least 90% of the documentary must be recorded on location. **You may not be talent in your own documentary. You must have written permission from the instructor to use non-MDC equipment.**

The following must be submitted with projects 2, 3, and 4 (**See your text book for format guidelines**).

1. Treatment: General narrative of the content; the audience; general objectives and justifications - What are you planning to do? Why do it this way? What will the program content accomplish? What is the best means of accomplishing the objectives?
2. Script: Typewritten, fully written, with appropriate segment lengths, details about audio and video, etc.
3. Storyboard: Simple sketches indicating main action, transitions, and suitable script information to allow for matching with script.
4. Audio requirements: What audio equipment will you use? Any pre-recorded material? Which microphones and how many? What control room equipment will be needed?
5. Talent and location release forms.
6. Budget (as if you were paying for equipment use, etc.)

School of Entertainment Technology Policy

All work must be accomplished by the student without the assistance of anyone outside the class. All work must be original. Only equipment of MDCC, School of Entertainment Technology, North Campus may be used to accomplish course objectives. No dubbing during courses for personal objectives is permitted. Upon student request, instructors may arrange a time and place after the course conclusion to dub portfolio copies as a group with appointed representatives. Students must supply personal tape stock. Only authorized duplicating facilities will be used under the supervision of the faculty or operations manager, and only upon approval of the instructor.

Attendance

A total of 6 class hours of absence will result in an automatic F. It is the student's responsibility to initiate the withdrawal during the designated withdrawal period. Otherwise, an F will be issued at the end of the term. Two tardies (any time after the roll is called) constitutes one absence.

Grading/Evaluation

Project 1	50
Project 2	150
Project 3	200
Project 4	300
Weekly Assignments	150
Final Exam	150

1000-900	A
899-800	B
799-700	C
699-600	D
599- 0	F

Judging, like judging video in the industry is not an exact science. This class is unlike typical general education courses that might use multiple-choice exams to measure your knowledge objectively. Although there is objective scoring in the class, most video assignments get grades that are subjective. That means that you or someone else might have a different opinion of the merit of your video. But as in the industry, the person in charge sets the standard, whether that person is called producer, Director, News Director or in this case, Instructor. You can rely on your instructor to know what the standards in the industry are and to apply them here. Please note that subjective does not mean unfair. Within the class the same standards are applied to everyone.

100-90	A Professional: (Could air as shot.)
89-80	B Good: (Needs minor corrections.)
79-70	C Fair: (Adequate student work.)
69-60	D Poor: (Needs major revisions.)
59- 0	F Failing: (Late not as assigned.)

Readings, Assignments, Exams and Dates

Week 1

Introduction

Week 2

Assign Group Projects
Submit Documentary Topic
Review Cameras

Week 3

Group Contact Report
Documentary Contact Report
Review Lighting

Week 4

Group Research Notes
Documentary Research Notes
Review Lighting
Project 1 Due

Week 5

Group Treatment
Documentary Treatment
Review Editing

Week 6

Review Editing

Week 7

1st Draft of Group Script
1st Draft of Documentary Script
Project 2 Due
Review Audio

Week 8

2nd Draft of Group Script
2nd Draft of Documentary Script
Review Audio

Week 9

Group shoot Schedule
Documentary Shoot Schedule
Review Graphics
March 7

Week 10

Shoot Group Project
Shoot Documentary Project
Review Graphics

Week 11
Shoot Group Project
Shoot Documentary Project

Week 12
Group Edit Decision List & Edit
Documentary Edit Decision List & Edit

Week 13
Group Edit
Documentary Edit

Week 14
Group Graphics and Effects
Documentary Graphics and Effects

Week 15
View Group Projects and Documentaries

Week 16
View Group Projects and Documentaries

Disability Statement

Students with documented special learning needs may want to inform the instructor so that accommodations may be made.

Ethics Policy

Academic dishonesty in any form will not be tolerated and violators will be dealt with in accordance with policies stated in the Student Handbook.

Lab Time

Lab time will be made available so that you may practice and complete assignments.